



2016 Rock County Health Progress Report

Accomplishments



Increased rankings for physical environment

Ranked 54/72 WI counties in physical environment



Improved mental health awareness



Increased policies to promote healthy lifestyles

Lowered barriers for dental care



Increased preventive health screenings

Community Health Priorities

Harmful
Lifestyles
Policy

Mental Health
Treatment

Dental Health
Services
Access

Preventative
Health
Screening

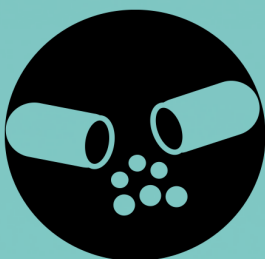


Mental Health
Provider Ratio 1 : 1,234

Dental Provider
Ratio 1 : 1,887



2014



High School Student
Prescription Drug use:
9% reported misuse in 30 days

Primary Care Physician
Ratio 1 : 1,601



Harmful Lifestyle Choices

2016 Improvements



Between 2014 to 2016
alcohol, marijuana,
and prescription drug
misuse decreased 1%

Youth Risk Behavior Survey Questions:

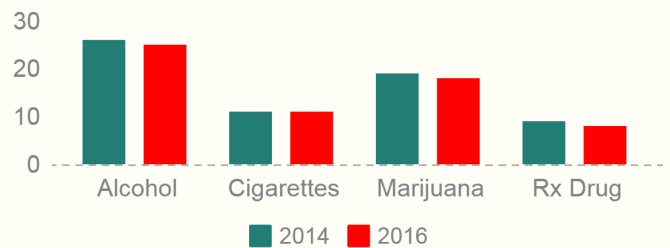
During the past 30 days did you have at least one
drink of alcohol?

During the past 30 days did you smoke
cigarettes?

During the past 30 days have you used
marijuana?

During the past 30 days have you used
prescription drugs without a doctor's prescription?

High School 30 Day Use Averages



SUCCESS STORY

Rock County Prevention Network

The Rock County Prevention Network is a group of local prevention coalitions, featured below.

Building A Safer Evansville (BASE)

In 2016 BASE was awarded the GOT OUTCOMES Coalition of Excellence Award for Short-Term Outcomes, sponsored by CADCA's National Coalition Institute. The BASE Coalition implemented a comprehensive set of data driven strategies and interventions to target substance use/abuse in Evansville. BASE successfully demonstrated how dedication and hard work in the Evansville community resulted in positive community-level changes.

Healthy Edgerton

In 2016 the City of Edgerton passed a Social Host Ordinance. They worked closely with key stakeholders and city council to educate them on what the ordinance would do for community. This ordinance holds people, regardless of age, accountable for providing a location for underage drinking and/or controlled substance use to occur. The community was excited to have another tool to use to reduce underage drinking and drug use.

Janesville Mobilizing 4 Change (JM4C)

In 2016 JM4C, a state licensed prevention agency, provides support to the Rx Drug & Heroin Task Force. Over 200 people attend the first 'Hope Over Heroin in Rock County' event, hosted by the Task Force, in October. The evening included prevention, treatment, and recovery resource booths, local speakers and candlelight vigil to remember the 25 people lost to opioid involved deaths during 2015.

Youth2Youth 4 Change (Y2Y)

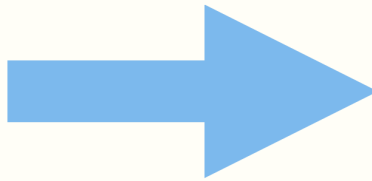
In 2015, an After Prom Event was held at Beloit Memorial High School for the first time since the year 2000. 50 area teens attended and had a great drug free time. Over \$1,500 in-kind donations were given by area businesses and organizations. In addition, 150 Yard Signs were distributed throughout the community reminding adults to not provide alcohol parties to underage youth.

2016 Improvements



Between 2014 to 2016 the Mental Health Provider ratio increased

1 :
1,234



1 : 700

The Mental Health Provider ratio is the ratio of mental health providers to people.

Mental health providers include psychiatrists, psychologists, licensed clinical social workers, counselors, marriage and family therapists and advanced practice nurses specializing in mental health care.

SUCCESS STORY

NAMI's Paint the Town Yellow

Mental health related issues, including substance abuse and inadequate access to treatment, were listed as a top priority to address in Rock County's 2014 Health Needs Assessment. Although Rock County's suicide rate dropped between 1999 and 2013, it increased in 2014 and 2015. One of the goals listed in the County's Health Improvement Plan was to provide awareness to mental illness.



NAMI'S Paint the Town Yellow participants

Since 2014, county officials have been holding public forums with the League of Women Voters about mental illness, the Community Foundation of Southern Wisconsin Women's Fund has hosted events and funded projects dedicated to women's mental health, and HealthNet of Rock County held the first Southern Wisconsin Conference on Mental Health. However, NAMI's Paint the Town Yellow Run/Walk was a highlight of 2016's awareness events for mental health.

Despite NAMI-Rock County having an ambitious goal of 250 runners/walkers, almost 400 people showed up to NAMI's first Paint the Town Yellow Run/Walk in Janesville, WI. At the end of the race, 31 balloons were released, which memorialized the 31 individuals in Rock County who died from suicide in 2016. Even though awareness was the main goal of the event, funds generated by the race will help NAMI-Rock County's education programs and local advocacy efforts of those who have been affected by suicide.

NAMI Rock County is a non-profit organization that provides support, education, and advocacy throughout Rock County on behalf of individuals and families affected by mental illness. For more information regarding NAMI of Rock County please contact NAMI Rock County at namirockcountyinc@gmail.com, or visit their website at namirockcounty.org, or call (800) 608-0104.

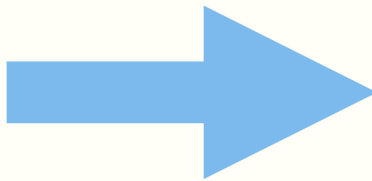
Dental Health Services

2016 Improvements



Between 2014
to 2016 the
Dental Provider
ratio increased

1 : 1,887



1 : 1,850

The Dental Provider ratio is the ratio of
dental providers to people.

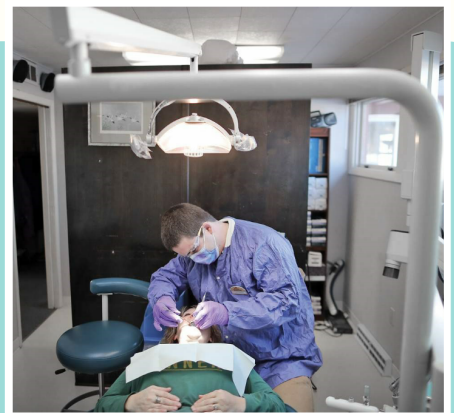
SUCCESS STORY

Dental clinic expands to serve BadgerCare patients

In June 2016, HealthNet of Rock County's dental clinic expanded to serve BadgerCare patients. With this addition, the clinic's hours of operation have now expanded to five days a week. Dr. Zach Gregerson, a part-time dentist, was hired to serve patients on BadgerCare three days a week and HealthNet's volunteer dentists will continue to serve uninsured patients two days a week. Rock County has approximately 27,500 people enrolled in BadgerCare or medical assistance programs.

The need for dental care was reflected in the 2014 Rock County Community Health Needs Assessment that identified under-use of dental health services as one of the most significant health risks to Rock County residents. This is especially true for individuals who do not have private dental insurance. According to Burden of Oral Diseases in Wisconsin report, only 25 percent of Medicaid and BadgerCare Plus recipients received dental care in the last year. This can be attributed to the number of dentists who are unable to see medical assistance patients, which the Wisconsin Dental Association attributes to Wisconsin having one of lowest Medicaid reimbursement rates for dental services in the country.

HealthNet is a volunteer-based clinic that offers free primary medical, dental and vision services to residents of Rock County, who are uninsured, underinsured and low income. For more information regarding HealthNet of Rock County's dental clinic please contact the dental clinic manager at dental1@healthnet-rock.org, or visit their website at <http://www.healthnet-rock.org/>, or call (608) 314-1940.



A dentist working with a
patient at HealthNet of Rock
County's Dental Clinic.

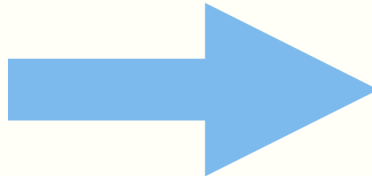
Preventative Health

2016 Improvements



Between 2014
to 2016 the
Primary Care
Physicians ratio
increased

1 : 1,601



1 : 1,590

Primary Care Physicians Ratio is the ratio of
primary care physicians to people.

Primary care physicians include non-federal, practicing physicians
(M.D.'s and D.O.'s) under age 75 specializing in general practice
medicine, family medicine, internal medicine, and pediatrics.

SUCCESS STORY

Mercy Health System Preventative Screenings

After meeting and interacting with a Breast Patient Navigator at Mercy Health System a patient wrote a testimony recounting her experience.

"What you do not know about me is that I have a fear of going to doctors in general. It took me a long time to even start getting an annual mammography. I had one in 2013 and then not again until 2015 – I scheduled one this year because I had received a reminder letter. I didn't want to do it, but I did. I was very nervous the whole time and couldn't wait to leave the clinic and be done with it for another year. Following the mammogram I received a phone call from Mercy Health System informing me my scan would need to be repeated, and followed up by an ultrasound, due to a question about breast density. During the phone call I was worried, but I felt empowered and had a clearer understanding of the process. Without this conversation, I might have decided to just skip the follow-up exam. Thankfully, the scan was cleared as dense breast tissue and I could leave this experience behind as less than a tiny blip.

This type of rippling effect is hard to track – because most women do not talk about breast health or preventative examinations. We rarely hear the "it was a good experience" story – we hear the "I was diagnosed with cancer" story, and most women know the person who didn't discover the cancer until it was too late. Stories are powerful – and positive stories, such as mine, are as important as the "I survived" stories, and possibly more likely to get women to go for the preventative exam than the "too late" stories."

For more information regarding Mercy breast health navigator, please call
(608) 756-6011 or visit their website at
<https://mercyhealthsystem.org/location/mercy-regional-breast-center/>.



Mercy Health System Staff Breast
Cancer Awareness

STRENGTHS & CHALLENGES

STRENGTHS

Strong Rock County Prevention Network

Mental Health Awareness efforts

Expanded BadgerCare Dental Options

Preventable Screenings

CHALLENGES

Binge drinking culture in Wisconsin

Lack of Mental Health Providers

Knowledge of Dental Services

Knowledge of Preventative Health

CALL TO ACTION



FOR HEALTH CARE PROFESSIONALS

Provide connections to mental health resources
Deliver access for mental and dental health needs
Offer educational programming & initiatives to address health behaviors



FOR POLICY MAKERS

Improve medical assistance reimbursement rates for dental care
Funnel resources for built environments (bike paths, safe routes)
Increase funding for health prevention program



FOR COMMUNITY PARTNERS

Offer diverse health education, programming & initiative
Outreach to those facing health disparities
Provide current data on health statistics in Rock County
Opportunity to partner with other organizations



FOR ROCK COUNTY RESIDENTS

Practice healthy behaviors:
Eat less, drink less, quit smoking, exercise more
Receive preventative screenings
Visit the dentist regularly
Seek out mental health resources

A PROJECT BY

Rock County Health Needs Assessment Committee



Want to join us?
Want more Information?
Have questions?

Contact:



Kelly Klingensmith
Community Health Education Coordinator
Rock County Public Health Department
608-757-5431
Kelly.Klingensmith@co.rock.wi.us