

**RESOLUTION  
ROCK COUNTY BOARD OF SUPERVISORS**

PLANNING & DEVELOPMENT  
COMMITTEE  
INITIATED BY



JAMES OTTERSTEIN  
DRAFTED BY

PLANNING & DEVELOPMENT  
COMMITTEE  
SUBMITTED BY

July 2, 2013  
DATE DRAFTED

**Supporting the Designation of the Madison Region Economic Partnership as an  
Economic Development District**

1 **WHEREAS**, Federal monies are available through the U.S. Department of Commerce's Economic  
2 Development Administration (EDA) for the purpose of economic development; and,  
3  
4 **WHEREAS**, Rock County is one of the eight participating counties in the Madison Region Economic  
5 Partnership (MadREP); and  
6  
7 **WHEREAS**, stakeholders from Rock County participated with their MadREP counterparts, at different  
8 stages and related capacities during 2011-2013, to develop and complete an approved EDA regional  
9 Comprehensive Economic Development Strategy (CEDS), and;  
10  
11 **WHEREAS**, there are synergies linking this regional CEDS with Rock County's economic development  
12 planning, programming and related implementation activities; and,  
13  
14 **WHEREAS**, it is necessary for a majority of the MadREP counties to support the activities of the  
15 Economic Development District (EDD), and that the Rock County Board of Supervisors believes this  
16 EDD has the potential to facilitate the collective advancement of the region therefrom.  
17  
18 **NOW, THEREFORE, BE IT RESOLVED** by the Rock County Board of Supervisors on this 11  
19 day of JULY, 2013 hereby supports the designation of the MadREP eight county area as an EDD  
20 through the U.S. Department of Commerce's EDA.

13-7A-380

**Respectfully Submitted,**

**Planning & Development Committee**

\_\_\_\_\_  
Alan Sweeney, Chair

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Mary Mawhinney, Vice Chair

\_\_\_\_\_  
Marilyn Jensen

\_\_\_\_\_  
Phillip Owens

\_\_\_\_\_  
Wayne Gustina

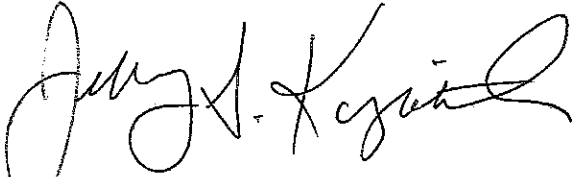
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LEGAL NOTE:

Advisory only.



Jeffrey Kuglitsch  
Corporation Counsel

FISCAL NOTE:

This Resolution only authorizes supporting the request to have the Madison Region Economic Partnership officially recognized as an Economic Development District (EDD). This Resolution does not obligate the County of Rock to support the EDD financially.

Sherry Oja  
Finance Director

ADMINISTRATIVE NOTE:

Recommended.



Craig Knutson  
County Administrator

## **SUPPORTING THE DESIGNATION OF THE MADISON REGION ECONOMIC PARTNERSHIP AS AN ECONOMIC DEVELOPMENT DISTRICT**

### **EXECUTIVE SUMMARY**

**Prepared by James R. Otterstein, Economic Development Manager**

Since mid-2006 stakeholders, from throughout the eight county region anchored by the Madison MSA, have been working through a collaborative economic development framework. While the names of this framework have shifted over the years, its focus on creating a regional economic development blueprint has remained constant. Today, this framework is known as the Madison Region Economic Partnership (MadREP).

In early 2011, the predecessor of MadREP successfully applied for funding from the U.S. Department of Commerce's Economic Development Administration (EDA) to develop a regional Comprehensive Economic Development Strategy (CEDS). A CEDS, which is intended to bring together the public and private sectors in the creation of an economic development roadmap to diversify and strengthen the regional economy, provides a pathway for a regional organization to access federal funding that support the activities of its designated service territory – known as an Economic Development District (EDD).

During 2011-2013, stakeholders from Rock County participated with their MadREP counterparts, at different stages and related capacities, to develop and complete an approved EDA regional CEDS. Referred to as *Advance Now: Madison Region's Strategy for Economic Growth*, this CEDS is designed to serve as a consensus blueprint for economic development efforts throughout MadREP's EDD.

To become a recognized EDD, MadREP is required to submit their CEDS and other supporting documentation. One important piece of this documentation includes receiving support (which is intentionally broadly defined) from the counties that participated in the CEDS process. This Resolution of Support provides that official documentation.