

Agriculture & Extension Education Committee

Wednesday, July 11, 2018 – 7:00 p.m.

Rock County Courthouse

Courthouse Conference Center 2nd Floor

51 S. Main St., Janesville, WI 53545

1. Call to Order
2. Adoption of Agenda
3. Approval of minutes from June 13, 2018
4. Citizen Participation, Communication and Announcements

UW-Extension:

5. Rock County UW-Extension staff and program updates
 - a. Statewide Situational Needs Assessment Discussion – Chrissy Wen, Area 19 Director
 - b. Positive Youth Development Report – Nancy Brooks
 - c. Future Staffing and Program Needs – Chrissy Wen, Area Extension Director
 - d. Farm Update
6. Discussion and Possible Action on UW Extension Office Move
7. Review of Payments

Fairgrounds:

8. Fairgrounds Maintenance and Contracts
9. Fairgrounds
 - a. Discussion and possible action on long-term planning
 - b. Discussion and possible action on agreement with Farm Bureau
 - c. Discussion and possible actions on Rock County 4-H Fairgrounds Mutual Working Agreement
10. Fair Board Report
11. Comments from the Committee
12. Adjourn

COMMITTEE REVIEW REPORT
FOR THE MONTH OF JUNE 2018

Account Number	Account Name	PO#	Check Date	Vendor Name	Inv/Enc Amt
56-5600-0000-63100	OFC SUPP & EXP				
		P1800032	06/14/2018	JP MORGAN CHASE BANK NA	12.87
56-5600-0000-63300	TRAVEL				
			06/28/2018	FLICKINGER,ANGELA	232.36
			06/28/2018	VANDER VEEN,LAURA B	66.82
				U.W.EXTENSION PROG TOTAL	312.05
56-5605-0000-64604	PROGRAM EXPENSE				
		P1800026	06/21/2018	CORNELL UNIVERSITY	900.00
		P1800032	06/14/2018	JP MORGAN CHASE BANK NA	41.19
		P1800984	06/14/2018	UNIVERSITY OF WISCONSIN SOIL A	172.00
		P1801724	06/07/2018	JAX CUSTOM PRINTING INC	67.20
		P1801912	06/28/2018	NEW CITY GRILL	1,197.09
				UW-EXTENSION EDUCATION PROG TOTAL	2,377.48
56-5625-0000-63400	OPERATING SUPPLI				
		P1800027	06/14/2018	DELONG CO INC,THE	3,965.14
		P1800029	06/14/2018	MID STATE EQUIPMENT JANESVILLE	360.00
		P1800030	06/21/2018	QUICK FUEL	18.12
		P1800033	06/14/2018	MENARDS	12.99
		P1801660	06/14/2018	LANDMARK SERVICES COOPERATIVE	17.25
				FARM-GENERAL FUND PROG TOTAL	4,373.50
56-5630-0000-67161	CA \$5,000/MORE				
		P1801532	06/21/2018	WALTERS BUILDINGS	33,168.00
				FARM CAPITAL PROJECTS PROG TOTAL	33,168.00

COMMITTEE REVIEW REPORT
FOR THE MONTH OF JUNE 2018

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I have reviewed the preceding payments in the total \$40,231.03

Date: Dept _____

Committee _____

CONTRACT NUMBER NAME NAME OF EVENT DATE AMOUNT DEPOSIT PAID EVENT PAID LIQUOR \$ LIQUOR PAID DEPOSIT TOTAL
 \$31,000.00

UWEX_2018_01	DEBBIE WEHINGER	ROCK AND GEM SHOW	3/23 - 3/25/18	\$1,500.00	2/21/18	2/21/18	\$0.00	N/A	RETURNED
UWEX_2018_02	SANDRA MONESTERO	RIFLE AND PISTOL CLUB	3/2 - 3/4/18	\$1,500.00	7/6/17	7/6/17	\$0.00	N/A	RETURNED
UWEX_2018_03	CLAIRE EARHART	BELGIAN TERVUREN DOG SHOW	3/9 - 3/11/18	\$1,500.00	4/24/17	5/16/18	\$100.00	N/A	RETURNED
UWEX_2018_04	KATIE RICH	WEDDING	5/18 - 5/19/18	\$1,200.00	5/15/17	5/15/18	\$100.00	28-Mar	REFUNDED
UWEX_2018_05	TERESA SOTO GALVAN	BIRTHDAY PARTY	CANCELLED						
UWEX_2018_06	LEE MILLER	ROCK COUNTY CANINE COLLEGE	VARIOUS DATES	\$2,700.00	1/1/18	VARIOUS DATES	\$0.00	N/A	RETURNED
UWEX_2018_07	PAIGE FISHER	FLEA MARKET	1/13/18	\$600.00	1/1/18	1/12/18	\$0.00	N/A	RETURNED
UWEX_2018_08	DEANNA SORENSON	FLEA MARKET	2/17/18	\$600.00	1/1/18	1/25/18	\$0.00	N/A	RETURNED
UWEX_2018_09	DEANNA SORENSON	FLEA MARKET	3/17/18	\$600.00	1/1/18	2/15/18	\$0.00	N/A	RETURNED
UWEX_2018_10	DEANNA SORENSON	FLEA MARKET	4/14/18	\$600.00	1/1/18	3/14/18	\$0.00	N/A	RETURNED
UWEX_2018_11	BOARD OF REGENTS UW								
UWEX_2018_12	DEAN GEORGE	AUCTION	5/5/18	\$300.00	YEARLY	4/3/18	\$0.00	N/A	RETURNED
UWEX_2018_13	KAREN BETENZ	FLOWER SALE	5/7 - 5/13	\$1,000.00		1/29/18	\$0.00	N/A	REFUNDED
UWEX_2018_14	MARY ADAMSON	GOAT SHOW	5/26/18	\$300.00	5/26/18	????	\$0.00	N/A	REFUNDED
UWEX_2018_15	MELITON BARRALES	BIRTHDAY PARTY	8/17 - 8/18	\$900.00	4/5/18	6/8/18	\$100.00	18-Feb	
UWEX_2018_16	ELIZABETH PARKER	CRAFT SALE	10/13/18	\$600.00	3/16/18	????	\$0.00	N/A	
UWEX_2018_17	BRIAN PAUL	CAREER JUDGING EVENT	3/16/18	\$600.00	???	???	\$0.00	N/A	
UWEX_2018_18	ESTELA RAMIREZ	WEDDING	4/20 - 4/21/18	\$900.00	4/5/18	3/22/18	\$100.00	22-Mar	REFUNDED
UWEX_2018_19	LEONEL SALTO	BIRTHDAY PARTY	9/22/18	\$600.00	4/5/18				
UWEX_2018_20	JESSINA RIVERA	WEDDING	8/24 - 8/25/18	\$900.00					
UWEX_2018_21	CURT WATSON	PIG SALE	3/24/18	\$300.00					
UWEX_2018_22	SEVERINO DIAZ-GUTIERREZ	QUINCEANERA	5/25 - 5/26	\$900.00	4/5/18	4/5/18	\$0.00	N/A	RETURNED
UWEX_2018_23	SANDRA MONESTERO	RIFLE AND PISTOL CLUB	10/5 - 10/7	\$1,000.00					
UWEX_2018_24	DEANNA SORENSON	FLEA MARKET	8/11 - 8/12/18	\$1,800.00					
UWEX_2018_25	BRANDON PINNON	CAR SHOW	9/30/18	\$300.00	6/4/18	6/14/18	\$0.00	N/A	N/A
UWEX_2018_26	ROSEMARY KAUTZ	WOODCARVERS	9/7 - 9/8	\$900.00	4/5/18				
UWEX_2018_27	CHRIS BUCK	CAT SHOW	11/2 - 11/3/18	\$900.00					
UWEX_2018_28	KYLE STULL	PLANTING FOR PROFIT	3/20/18	\$600.00	2/16/18	3/15/18	\$0.00	N/A	REFUNDED
UWEX_2018_29	MIKE TRUESDILL	DOG SHOW	4/6 - 4/8/18	\$750.00	3/22/18	3/22/18	\$0.00	N/A	REFUNDED
UWEX_2018_30	JODI SANDERS	PORKFEST	6/13/18	\$300.00	????	6/4/18	\$0.00	N/A	
UWEX_2018_31	JASMIN PINEDA	WEDDING	CANCELLED						
UWEX_2018_32	JULIA CORTES	BIRTHDAY PARTY	6/8 - 6/9/18	\$900.00	4/5/18	5/10/18	\$100.00	10-May	REFUNDED
UWEX_2018_33	TODD LONDON	PIG SHOW	5/27/18	\$300.00	5/1/18	5/1/18	\$0.00	N/A	REFUNDED
FG_2018_34	RAMON TELLO	FAMILY EVENT	5/6/18	\$700.00	3/21/18	3/21/18	\$100.00		REFUNDED
FG_2018_35	4-H FAIR ASSOCIATION								
FG_2018_36	JESSEMA CASTANEDA	WEDDING	8/24 - 8/25/18	\$800.00	4/6/18	4/25/18	\$100.00	18-Apr	
FG_2018_37	BRIANDA CLEMENTE	WEDDING	6/30/18	\$600.00	4/18/18	4/18/18	\$0.00	N/A	
FG_2018_38	GEORGE CARPENTER	TRAILS	10/20 - 10/22/18	\$800.00	3/14/18	3/14/18	\$100.00	14-Jun	PAID
FG_2018_39	OMAR CANTE	QUINCEANERA	6/16/18	\$600.00	4/24/18	6/14/18	\$0.00	N/A	
FG_2018_40	ROBERT JOHNSON	AUCTION	6/30/18	\$300.00	4/26/18	4/26/18	\$0.00	N/A	
FG_2018_41	KLITZMAN FARMS	SWINE BARN	6/23/18	\$300.00	4/26/18	6/21/18	\$0.00	N/A	PAID
FG_2018_42	JERSEY MARKETING SERVICE	DAIRY SALE	5/17 - 5/19/2018	\$900.00	5/7/18	5/7/18	\$0.00	N/A	
FG_2018_43	TOIM HATHAWAY	HOMELESS FUNDRAISER	9/8/18	\$150.00	6/7/18	6/7/18	\$100.00	7-Jun	

Contract FG_2018_0035

ROCK COUNTY 4-H FAIRGROUNDS MUTUAL WORKING AGREEMENT

This agreement is made and entered into by and between the Agricultural Extension and Education Committee of the Rock County Board of Supervisors, hereinafter referred to as Lessor, and the Rock County 4-H Fair Association, Inc, hereinafter referred to as Lessee.

WHEREAS, the county of Rock owns the property known as the Rock County Fairgrounds, as well as associated buildings, structures and equipment, thereon; and

WHEREAS, the Lessor has been delegated the responsibility for control and management of the Rock County Fairgrounds and the buildings, structures and equipment, thereon; and

WHEREAS, the Lessee will use the Rock County Fairgrounds and the buildings, structures and equipment thereon for the purpose of conducting the annual Rock County 4-H Fair; and

WHEREAS, the dates of the 2018 Rock County 4-H Fair will be July 24- 29, 2018 and,

NOW, THEREFORE, in consideration of the mutual promises and undertakings hereinafter contained, the Lessor and Lessee agrees as follows:

1. Subject to Clause 2, the Lessee shall be granted sole use of the Rock County Fairgrounds for the period July 1 through August 5, 2018.
2. No major event, other than activities relating to the Rock County 4-H Fair, will be allowed on the Rock County Fairgrounds between the dates of July 1 and August 5, 2018 unless mutually agreed upon by the Lessor and Lessee.
3. Lessee shall be responsible for all preparations for the Fair regarding the grounds and associated facilities thereon, and the complete clean up of the grounds and facilities on or before August 5, 2018.
4. The County of Rock shall have adequate property insurance against fire and such other perils as are insured under policies carried by Rock County. The Lessee shall maintain and own liability and property damage insurance, insuring all fixtures and equipment owned by Lessee located on the premises. Lessee shall be fully responsible for restoring the grounds, as well as the other buildings, structures and equipment thereon to the condition they were on July 1, 2018.
5. The Lessor will require no clean up bond to be posted.
6. Lessee shall absorb any financial losses resulting from the operation of the Fair and shall be entitled to any profits. Lessee shall pay no rent to the Lessor for use of the premises and shall receive rent proceeds from use of Lessee's personal property and equipment use by other organizations.
7. Lessee shall be responsible for using good judgement and arranging with proper authorities for assistance in providing police and fire protection during the week of the Fair.
8. Lessee shall be responsible for the collection and the legal disposal of all wastes generated as a result of; preparation for, operation of, and clean up from the Rock County 4-H Fair.

Contract FG_2018_0035

9. Lessee, at their expense, may make property and safe additions or alterations to the 4-H Fairgrounds property including: associated buildings, structures, electrical service, water and sewer, paved surfaces, and equipment located thereon providing approval for such additions or alterations have been granted by the Lessor prior to construction. Any such additions or alterations shall meet all applicable state and local codes and have the prior approval of any applicable regulating agency. Such installations shall remain a permanent part of the premises and shall become the property of Rock County.
10. Payment for utilities including electrical, water and sewer, gas and telephone shall be assumed by the Lessee from July 1, 2018 to August 5, 2018. In the event other events have the use of the Fairgrounds, and are mutually agreed upon by both Lessor and Lessee, during that period, the organizers and promoters of such events shall be responsible for their prorated share of these utility expenses.
11. Lessee agrees to indemnify, hold harmless and defend the County of Rock, its officers, agents, and employees from and against any and all claims, losses, damages, and costs or expenses, including reasonable attorney's fees, resulting from death or bodily injury or damage to real or personal property, arising out of or in connection with or occurring out of this Agreement or the course of the Rock County 4-H Fair, resulting from the acts, omissions, negligence or willful misconduct of Lessee, or any of its agents, officers, servants, volunteers, employees or invitees. The County of Rock shall not be responsible to Lessee for any special, indirect, punitive, or consequential damages, including but not limited to lost profits, loss of business, or loss of property for any reason whatsoever. The duty to indemnify shall continue in full force and effect, notwithstanding the expiration or early termination hereof, with respect to any claims based on facts or conditions that occurred prior to expiration or termination of this Agreement.
12. Lessee agrees that in order to protect itself and the county, it will keep in force and effect Worker's Compensation and Comprehensive General Liability insurance policies to insure for coverage for any incident, injury or claim for the time period from June 1, 2018 through August 5, 2018. Said insurance policies shall be issued by a company or companies authorized to do business in Wisconsin. The limits of such insurance shall be as follows:
- | | |
|-----------------------------|----------------------------|
| Personal and Bodily Injury: | Per Person: \$1,000,000 |
| | Per Accident: \$2,000,000 |
| Property Damage: | Each Occurrence: \$500,000 |
| | Aggregate: \$1,000,000 |
- Coverage shall apply as primary with Rock County names as an additional insured. Lessee shall furnish a certificate of insurance to the Lessor prior to June 1, 2018. Lessee acknowledges that its indemnification liability to the County of Rock is not limited by the limits of this insurance coverage
13. Lessor shall be responsible for normal cleaning and maintenance and shall retain personnel for such purpose. Lessee may retain additional cleaning and maintenance personnel as it deems necessary.
- The selection or dismissal of Lessor's cleaning and maintenance personnel shall be a joint decision made by the Lessee's Building and Grounds Committee and the Rock County designated Fairgrounds Manager. Any conflict over selection or dismissal shall be finally settled by a majority vote of the Agricultural Extension and Education Committee of the Rock County Board of Supervisors.

Contract FG_2018_0035

Beginning on the date that grounds preparation for the fair begins (on or about June 1st) through August 3, 2018, Lessor's cleaning and maintenance personnel shall operate under the joint cooperative supervision of the Rock County designated Fairgrounds Manager and the Rock County 4-H Fair-board Building and Grounds Committee Chairperson. As directed by Lessor, Lessee shall compensate Lessor for wages and wage-related expenses of Lessor's cleaning and maintenance personnel as they relate to preparation for the Fair, cleaning and maintenance during the Fair, and restoring the grounds to its original condition immediately

following the Fair.

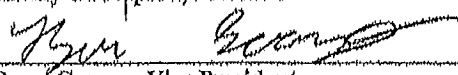
14. Lessee agrees not to discriminate against any employee or applicant for employment because of age, race, religion, color, handicap, sex, national origin, or developmental disability as defined in sec. 51.01(5), Wis. Stats. This provision shall include, but not to be limited to, the following: employment upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rates of pay or other forms of compensation, selection or training. Lessee further agrees to take affirmative action to ensure equal employment opportunities.
15. Any permanent building, major renovation or long term lease (in excess of six (6) months) shall be jointly discussed between Lessor and Lessee.
16. In the event of a major problem concerning the interpretation of this Agreement, the Lessor and the Lessee's Executive Committee shall be called together to aid in interpretation and resolving problems.
17. The term of this Agreement shall be January 1, 2018 through December 31, 2018.
18. In that the Rock County 4-H Fair Board is paying all maintenance and grounds crew employees between the dates of June 1st, 2018 and August 1, 2018, all maintenance employees may be required to punch in and out with the time clock located in the Fair Secretary's Office.

As a condition of this lease, lessee agrees to ban the carrying of concealed weapons at the Rock County 4-H Fairgrounds in a manner with Rock County Resolution 11-10A-481 passed by the Rock County Board of Supervisors on October 13, 2011. Lessor agrees to provide and lessee agrees to place signs notifying attendees that concealed weapons are banned in accordance with said resolution. Lessee is eligible to prohibit firearms and concealed weapons from open areas and builds (entire fairgrounds during the 4-H Fair).

Dated this 25th day of April, 2018.

ROCK COUNTY 4-H FAIR ASSOCIATION, INC.


Randy Thompson, President

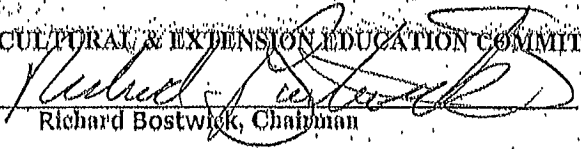

Ryan George, Vice President


Maureen Fox-Rusch, Secretary


Bonnie Martin, Treasure

Contract FG 2018 0035

AGRICULTURAL & EXTENSION EDUCATION COMMITTEE



Richard Bostwick, Chairman

Wes Davis, Vice Chair

18-1828-0000-62119	OTHER SERVICES	P1800853	06/21/2018	BUTTERFLY RIDGE LLC	7,300.00
18-1828-0000-62400	R & M SERV	P1800310	06/21/2018	JANESVILLE DOOR CO LTD	3,034.00
		P1800356	06/28/2018	POMPS TIRE SERVICE INC	124.32
		P1800807	06/07/2018	WASTE MANAGEMENT WI-MN	126.78
		P1800957	06/14/2018	ABC FIRE AND SAFETY INC	927.00
		P1801077	06/28/2018	CHARTER COMMUNICATIONS	124.92
		P1801680	06/07/2018	TRI COUNTY DAIRY SUPPLY INC	506.30
18-1828-0000-63500	R&M SUPPLIES	P1800188	06/28/2018	FIRST SUPPLY LLC	41.40
		P1800345	06/21/2018	MENARDS	378.26
		P1800367	06/21/2018	SHERWIN WILLIAMS	1,904.17
18-1828-0000-67200	CAPITAL IMPROV	P1801645	06/07/2018	WERNER ELECTRIC SUPPLY	4,025.00
				FAIRGROUNDS PROG TOTAL	18,492.15

Rock County Extension Committee Report
Nancy Brooks, Ite
June 13, 2018

Information gathering for the priorities of the Positive Youth Development Educator position has been my focus. Our original plans included three sets of activities. Subsequent developments at the state level regarding hiring have put the last two sections on hold. These will likely be incorporated into the overall needs assessment being initiated by the Area Extension Directors.

Given that my early work in this position included gathering background for the three sets of activities, I have offered to support Chrissy in the development of the overall needs assessment for the entire office as she finds useful. I have files on assessment strategies and local data as well which can support this effort.

Key Informant Interviews

The first set of activities was to interview key informants throughout the county. A common set of questions was used to identify strengths and challenges of youth and families. All interviewees were professionals working with families in a community or school context. Efforts to interview a coach were unsuccessful. Additional interviews were unsuccessful during the spring break and end of school period. Interviews were recorded with permission and ranged from 40-90 minutes.

The interviews were conducted with:

- School Counselor, Kelly Kaminsky (Clinton school district – elementary)
- School social worker, Mike Czerwonka (Evansville school district-all ages)
- Youth peer to peer program, Debbie Fisher (Beloit)
- City police lieutenant, Patrick Reese (City of Evansville)
- Rock County Family Court, Rita Costrini-Norgal (divorce mediation)
- AWARE Agency providing food, clothing, backpacks, etc., joint interview with director Julie Hermansen and staff member Deb Arnold (Evansville community)
- Rock County Justice System Manager, Elizabeth Pohlman McQuillen

The contacts were made via email with questions distributed in advance as well an ecological model (see below) for individual/family development as the context in which the questions were being asked.

Several key informants indicated that this model as a context helped them greatly as they considered the responses to the questions. Most of those interviewed were not currently engaged as partners in specific Extension projects (though very interested in future opportunities) but were engaged in a specific way with youth and families. The model, developed by Bronfenbrenner, describes the many contexts in which a child is raised from the most specific – the individual characteristics of the child – to family, school and community in which they grow.

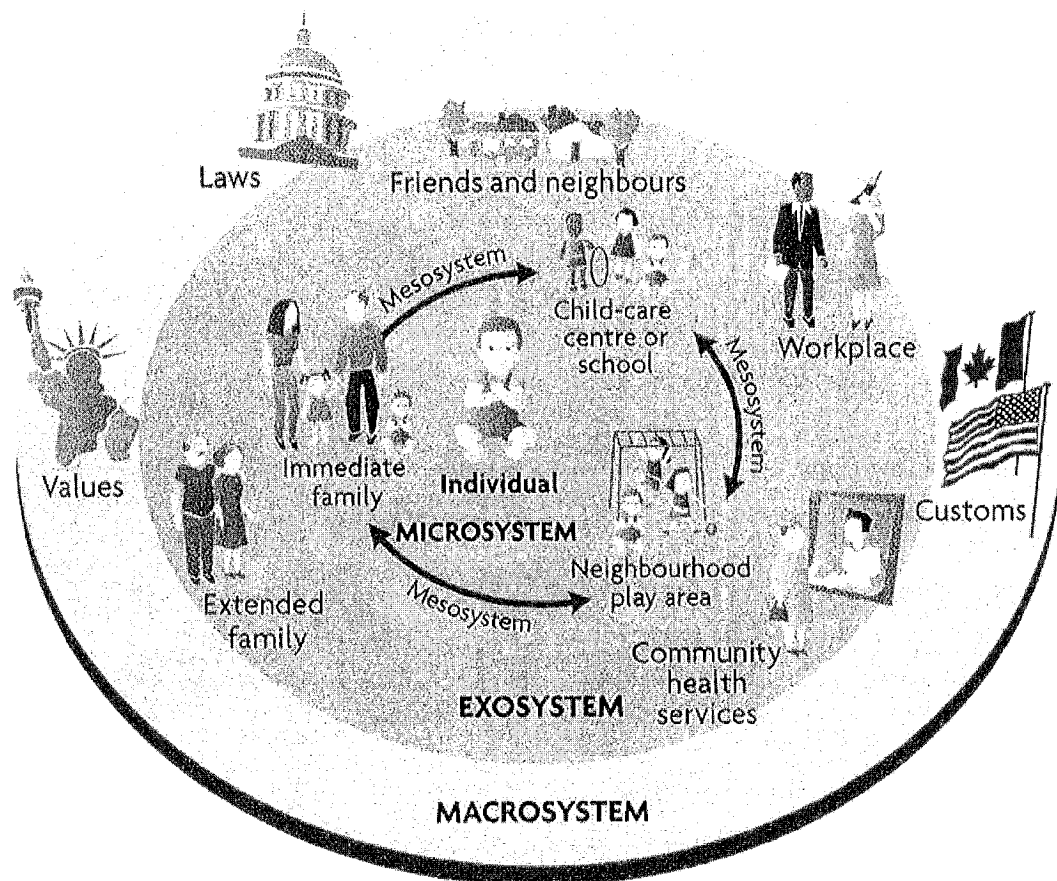


Figure 1. Bronfenbrenner's ecological systems theory (in Berk & Roberts, 2009, p.28)

Questions used for Key Informant Interviews

Prior to the first question, interviewees were asked to describe the context in which they work with youth and their families. The following questions were asked and explored with the interviewee.

1. In your interactions with families and children, what are the **strengths within the family** that support their health and well-being and success?
2. In your interactions with families and children, what are the **barriers or challenges within the family** that may have negatively interfered with their health, well-being and success?
3. In your interactions with families and children, what are the **strengths within the community** that support their health, well-being and success?
4. In your interactions with families and children what are the barriers or challenges **within the community** that may have negatively interfered with their health, well-being and success?
5. Is there a **#1 priority issue** for youth in Rock County or your community that you think needs addressing most urgently?
6. In your particular role with youth and families (education, law enforcement, mental health, etc.) what would be your **wildest dream for families**? What would make the most difference in the lives of the families you work with?

7. When families have survived and thrived despite difficult situations, how would you describe what those families are like? What do you think makes them resilient/successful in spite of the difficulties?
8. Are you aware of ways that Rock County Extension might partner with you to work toward more positive youth development? This might include specific programs, specific research topics, identification of other resources, staff development, etc. or other ways to work together as partners.
9. Optional question: Please take a minute to prepare a list of supports that you believe would improve the lives of family and youth. Please come up with five or more.

Brief summary of findings (bulleted list)

Strengths within the family

When the family provides consistency, stability, routines
 Extended support
 Parents love and care about their children despite their circumstances
 Families who need help and are getting it (substance abuse or mental health in particular),
 Parents desire to provide for kids, better life
 A good relationship with the school

Barriers or challenges with the family

Lack of extended support, networks, isolated, parents' negative school experiences when they are students
 Lack of trust (of people, institutions, agencies)
 Poverty, Cycle of challenges that build due to poverty
 Lack of resources (Section 8 housing, mental health services)
 Staying employed
 Lack of basic education for life skills (home economics)
 Family dynamics/structures that confuse children
 Unable to support extra-curricular activities for child (time, money, interest)
 Society is isolating, on-line world, loss of neighborhood support
 Addictions (parents), mental health issues
 Generational cycles of poverty, abuse, attitudes against work or institutions
 Care for children is not a priority when parent needs are so high

Strengths within community

Trauma informed care is becoming widely adopted among Rock County providers
 There has been improved communication re: behavioral health
 Many providers for family needs (though not enough)
 Individual teachers
 Birth-three program teaching the importance of reading
 Law enforcement as a partner in family needs
 Many institutions for family activities & support
 Business support of communities
 Some families will help to pay for children's activities when their families can't (field trips, etc.)
 School families support others with a ride to events, encouragement

Barriers or challenges within the community

Poverty (a community issue because of low paying jobs)
 Lack of resiliency (so much going on the family can't cope)
 Lack of good vehicle impacts employment, participation in school events, etc.
 Lack of good housing options
 Overall lack of resources for those in low income/poverty situation
 Explosion of poor coping mechanisms, may be driven by social media/society. Drama. We are a meaner society as a result.
 Addressing substance abuse is not a priority for some families (reference to adult use)
 Kids home alone (not in child care setting) with far less well defined boundaries for their time alone
 Families feel not included or recognized in the community. Isolation.
 Basic skills lacking (home economics) ie how to cook, wise use of money, etc.

Lack of public transportation
Online challenges re: predatory online threats, human trafficking, etc.
Hard to ask for help in a small town, pride barrier
Getting a good wage job requires driving somewhere else, reliable car, time away from family, etc.
In general families are less "community-based", more isolated
Maintaining gains made when individuals (parents) seek help (mental health, substance abuse, etc.)
Not enough sober living options

#1 Priority Issue

Need for behavioral health resources (substance, mental health, etc.) and mental health resources for adults & children)
Lack of resources for children
Bullying, Suicide (more counselors needed in all schools) Teenagers and guns
Internet safety
Illegal drugs (WI is the highest increase in opioid use)
Kids with time on their hands
Safety (homeless, couch surfing, home alone, trafficking, guns in homes)
Food insecurity (not enough food on a reliable basis, choosing healthy food outside of school)
Obesity and its effect on bodies and brains
Income disparity among families
Lack of resiliency, coping with stress
Families lacking stability, consistency for kids

Wildest Dream for Families

Elimination of poverty
Accessibility (counseling, transportation, preventative services – at hours that may be more convenient to families, preventative interactions with law enforcement, living wage/sustainable income employment)
Having a "guide" when you have a new baby – mentoring
No alcohol around children, No fighting, bad examples around children (name calling, swearing, put downs, etc.)
Health care for everyone
Employment options so that 2 incomes are not required – more monitoring of children
Kids would get the assistance they need when they need it

Families who have survived/thrived

Economics (good job and plenty of resources)
Supportive family and friends, help with kids
They recognize the importance of their decisions and have the will to follow through
They appreciate generosity of others and want to give back
Parent health is the key. Society no longer believes "Kids are resilient and they'll adjust." (divorce)
Faith life
Outreach services – they've had help
These families are hopeful and optimistic. They have a tenacity in their approach.
A good job, supportive family/friends, grandparents all help with kids.

Partnering with Rock County Extension

All interviewees were very interested
Leadership development for kids
Reaching high school kids (and adults) with basic skills education (especially relationships)
Cooking classes with kids
1:1 mentoring
Helping kids see educational opportunities
Peer support re: substance abuse, mental health

Supports to improve the lives of family and youth

More peer support
Programs to engage families with positive influences
Kids need a purpose, sense of responsibility

Summary of Findings (narrative)

The responses of the eight interviewees (all in professional positions working with youth and families in a community context) were remarkably similar. This represents a good finding in terms of the reliability of these responses. A final report with more detail (including concept/word counts) is being prepared.

WITHIN THE FAMILY

The first two questions ask the interviewee to consider the part of the graphic which looks inside the family (as compared to the community, etc.)

When considering question #1 (strengths within the family) the interviewees consistently cited families with extended support (not necessarily family) are those who are having most success in supporting the health, well-being, and success of their children. This included the support of older siblings for younger family members. Overall, families who are doing well have reached out when they needed help (substance abuse/mental health in particular) indicating they have the ability to reach out. This finding is contrasted among families who aren't doing so well. Other responses included a good relationship with the school and families who provide consistency, stability and routines as characteristics of families who are doing well. These findings, in addition to being consistent among the interviewees are also consistent with what research tells us about family well-being.

In question #2, I asked about barriers or challenges within the family that may have negatively impacted the health, well-being, and success of their children. Here too the responses were very consistent and often the opposite of the first question. These included the **lack of support** or networks and parents' own **negative experiences when they were in school** (impeding their ability, interest, or willingness to develop positive relationships with their child's school). These families who have barriers or challenges often **lack trust** of people, institutions, agencies, etc. which decreases the likelihood they will seek help when needed. **Addictions** and **mental health wellness** were often cited as challenges for families as well as **generational cycles of poverty, abuse, and attitudes** related to work or institutions. Parents whose own needs were unmet (often demonstrated through their own addictions) were described as being unable to fully meet the needs of their children. Family dynamics/structure that confuse children such as new partners, parenting without sufficient preparation/knowledge, lack of basic skills for food preparation and management of family resources were cited as examples.

Poverty/employment issues such as irregular employment or under-employment and simply staying employed were cited by all interviewees. The overarching theme for this question was poverty with a number of barriers or challenges creating that poverty. Though these include attitudinal issues as mentioned (such as low work ethic) there was a much more practical picture painted by these professionals of the challenges presented by poverty for families trying hard to take care of their families. This includes creating a conflict with benefits eligibility (the job doesn't pay enough to meet the family's needs but makes them ineligible for food stamps, etc.) and practical considerations such as needing a working car without wages to support the car or even to support the family's needs. All referred to this situation as a "house of cards" waiting for just one piece of it to fall apart. The lack of public transportation for most of the county makes personal vehicles critical, especially to travel to a better paying job and when car repairs appear, employment is jeopardized. Likewise, without extended support, a sick child can create an absence from work and jeopardize that job as well.

Though all had praise for support providers in the county, they also agreed there are not enough to meet the needs of the adults or children. This is especially true for mental health providers, a theme heard across the country.

WITHIN THE COMMUNITY

The strengths of our communities were well identified by this group of interviewees. They cited individual teachers, school programs, community and business support for activities that families enjoy, etc. Specific programs such as birth-three were noted for their efforts teaching the importance of reading. The collaboration among agencies and service providers was noted including law enforcement functioning as a partner in meeting family needs (not merely law enforcement) and agencies embracing a common philosophy and understanding of treatment (trauma-informed care) so that they are working together to support families. Families supporting other families with their financial donations for school events (“I’ll pay for my child’s fieldtrip and donate for one other child too.”) as well as offering rides to provide the network support which ensures the opportunity for other children. Many institutions exist in our communities which provide family activities and support (such as the Boys & Girls Clubs, Y, food pantries, churches, youth centers, etc. depending on the community.) For those families who are able to access these many community resources it is a support for their child’s health, well-being and success.

In question #4 we looked at what barriers or challenges within the community affect the health, well-being and success of their children. This was quite a long list. Poverty is found on this list as well as the individual family list due to the lack of jobs that pay enough to support a family. It takes us back to the challenges of the good vehicle as critical for those jobs and for participation in school events or other community activities.

Isolation or the lack of network was identified in this section as well as above. Adults who feel more isolated may face mental health challenges more often or vice versa. Families are generally less “community-based” and more isolated overall. Social media was identified as a potential player in this situation, including a decrease in general civility for some families. One interviewee identified an “explosion of poor coping mechanisms, may be driven by social media/society and the resulting drama creates a “meaner” society. A general attitude that it is difficult to ask for help, a pride barrier, was seen especially in the smaller towns. With regard to online threats, the predatory online prowlers, human trafficking, etc. are threats for many families, especially when children are unsupervised.

From a community perspective, though there was praise for most service providers, there was also agreement that there are not enough services in the community for families in need. Mental health, housing and sober living options were identified as insufficient. When families make gains through accessing support services such as mental health or substance abuse, etc. it is difficult for them to maintain those gains over time.

#1 PRIORITY ISSUE

Most interviewees could not identify only one issue. The list they provided includes:

- Need for more behavioral health resources (substance, mental health, etc.)
- Lack of resources for children
- Mental health resources for adults & children (depression and anxiety in particular)
- Bullying
- Internet safety
- Suicide (more counselors needed in all schools)
- Illegal drugs (WI has the highest increase in opiod use)

- Teenagers and guns
- Kids with time on their hands (unsupervised)
- Safety (homeless, couch surfing, home alone, trafficking, guns in homes)
- Food insecurity (not enough food on a reliable basis, healthy food outside of school)
- Obesity and its effect on bodies and brains
- Income disparity among families
- Lack of resiliency, coping with stress
- Families lacking stability, consistency for kids

When I asked the interviewees to open their minds and share their “wildest dreams” for families, they were quiet and passionate about their responses. These include:

- Elimination of poverty
- Accessibility (counseling, transportation, preventative services – at hours that may be more convenient to families, preventative interactions with law enforcement, living wage/sustainable income employment)
- Having a “guide” when you have a new baby – mentoring
- No alcohol around children
- No fighting, bad examples around children (name calling, swearing, put downs, etc.)
- Health care for everyone
- Employment options so that 2 incomes are not required – more monitoring of children
- Families that truly care about their kids
- Kids would get the assistance they need when they need it

I asked them to think about the families who have had challenges and survived some of the barriers we talked about to become well-functioning and supportive of their children’s health, well-being and success. When describing those families, some of the descriptions included:

- Economics (good job and plenty of resources)
- Supportive family and friends, help with kids
- They recognize the importance of their decisions and have the will to follow through
- They appreciate generosity of others and want to give back
- Parent health is the key. Society no longer believes is it as simple as “Kids are resilient and they’ll adjust.” (divorce)
- Faith life
- Outreach services – they’ve had help
- These families are hopeful and optimistic. They have a tenacity in their approach.
- A good job, supportive family/friends, grandparents all help with kids.

None of the interviewees were currently involved with Extension in a project or research, etc. All indicated a strong interest in doing so in the future. Some of the things they identified as potential ways to collaborate include:

- Leadership development for kids
- Reaching high school kids with basic skills education (especially relationships)
- Cooking classes with kids

- 1:1 mentoring
- Helping kids see educational opportunities
- Peer support re: substance abuse, mental health

Lastly, our discussions included what supports they'd like to see to improve the lives of family and youth. Some of these are obviously found in the previous questions. Additions to the feedback above are:

- More peer support
- Programs to engage families with positive influences
- Kids need a purpose, sense of responsibility

INTERVIEWER COMMENTS (Brooks)

These were passionate, service-driven professionals who know the families they work with. The questions attempted to look at a strengths/challenges model. The service providers more typically work with families/youth who have challenges. Subsequent needs assessment will address a more general audience (as intended).

The most common themes affecting families were poverty, mental health/substance abuse, employment issues, and all of this adding up to the fragility of the families facing these issues. It takes very little for their worlds to fall apart and have to be put back together again.

When thinking about what Extension can possibly do about these issues, there are some basics to consider.

1. Extension's mission is education and/or research. We must keep this focus as we consider the needs of families in our communities.
2. The lack of basic life skills cited by these professionals is a change we can address. This is true for adults and youth alike. The empowerment resulting from this kind of skill development may not be easily measured. There are many opportunities for collaboration with existing agencies/schools/other institutions.
3. For parents whose needs are unmet and whose ability to meet the needs of their children is insufficient, Extension can play a role in educating parents, building the skills and self-esteem of children, and collaborating with schools and others to change the generational attitudes regarding work, education, and the potential for a positive future.
4. For agencies seeking to collaborate or to realign their processes with others and/or for the highest benefit of children, Extension has a valuable role to play in development or support of agency leadership, community leaders, sharing research findings with communities, support of school programs, etc.
5. This is a snapshot provided by professionals. Additional feedback is needed from community members, parents and youth for a fuller picture of the needs for positive youth development which can be addressed by an Extension educator.

Nancy Brooks



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To: Agriculture and Extension Education (AEE) Committee
From: Christine Wen, UW-Extension Area Extension Director
Cc: Josh Smith, Rock County Administrator
Date: June 28, 2018
Re: Statewide Situational Analysis

Cooperative Extension is embarking on a statewide, coordinated, formal Situational Analysis. While we have regularly conducted situational analysis at the local level, we believe a robust statewide effort is necessary for implementation of our nEXT Generation model and to realize our core mission of research-driven programming that meets local needs and addresses emerging issues statewide.

The 2018 Situational Analysis will create the foundation for regular, on-going needs assessment that engages a diverse group of stakeholders. This process will inform our work plans in 2019 and beyond. The details of the process will vary year by year as we build a robust process and learn more each year.

One component of the Situational Analysis is to engage County Administrators, County Board Chairs, and Agriculture and Extension Education Committees in a conversation around a set of questions. To accomplish this, I've included this as part of our July agenda. We will work through a short nominal group process to gather data from the committee.

We do not plan to publish your responses, tied to your name, in any reports but it may be obvious who said what since we are engaging a limited number of people in prominent roles at this point.

Please do your best to step back and take a broad perspective, being as objective as possible in providing answers.

Questions include:

- What do you see as major needs in this county currently and going forward?
- What are some of this county's biggest strengths and assets that might be relevant when thinking about addressing those needs?

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- Are there any existing resources, data reports and such, you think would be critical for us to review? Our work group is also thinking about this, but we want to be sure we're covering our bases.

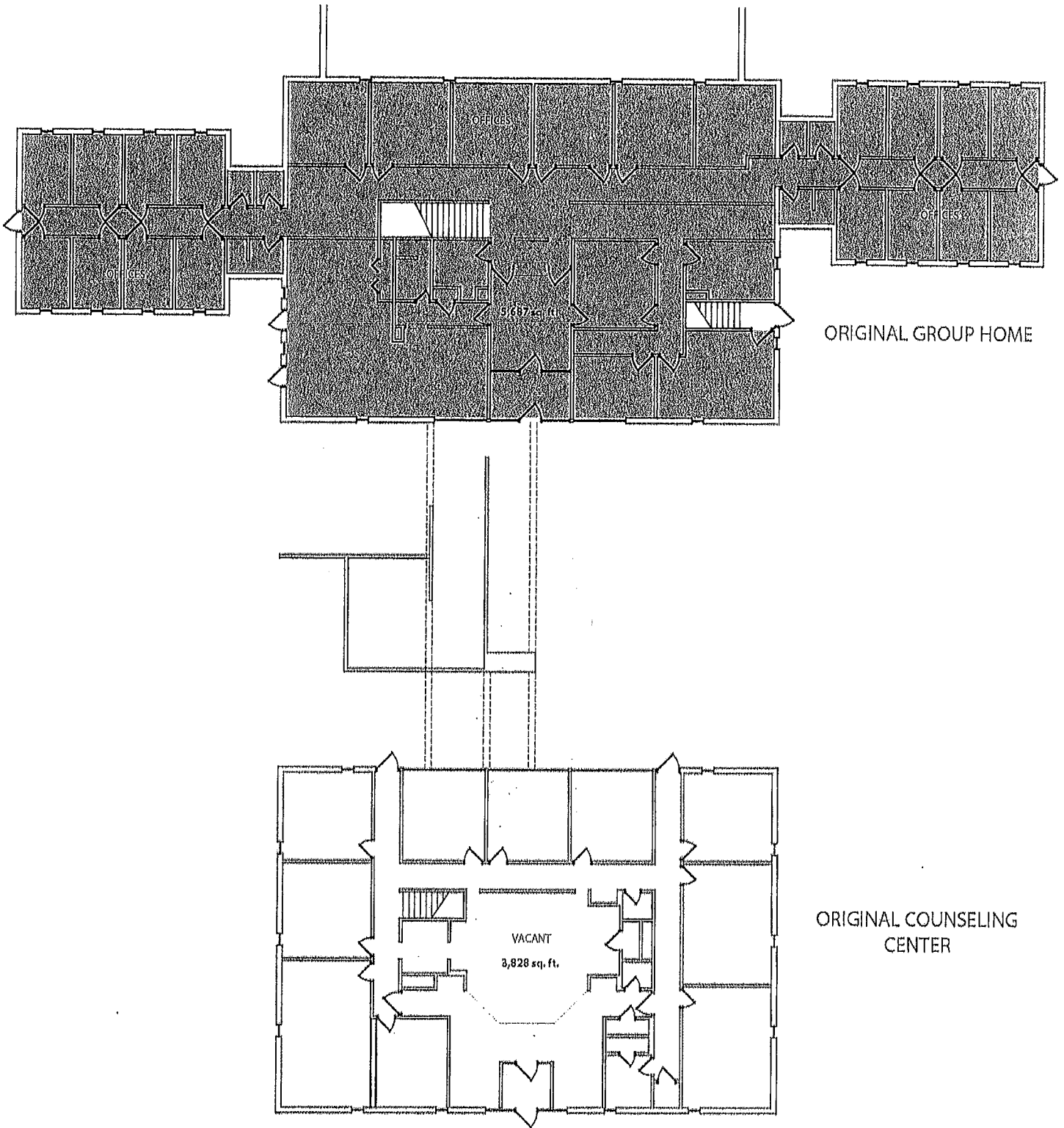
Once we have gathered and synthesized information at the local level (July-August 2018), Extension Institutes will dive deeper into specific content areas across geographic boundaries (August-Fall 2018). Findings will be used to draft recommendations around future programming priorities. These recommendations will be presented to stakeholders and will be used to inform Cooperative Extension organizational priorities and plans of work.

I look forward to working through this process with you. Please feel free to contact me if there are questions. Thank you.

University of Wisconsin, U. S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.



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