

RESOLUTION
ROCK COUNTY BOARD OF SUPERVISORS

Land Conservation Comm.
INITIATED BY



Thomas Sweeney
DRAFTED BY

Land Conservation Comm.
SUBMITTED BY

May 9, 2011
DATE DRAFTED

AMENDING 2011 LAND CONSERVATION DEPARTMENT BUDGET
TO OFFSET COSTS ASSOCIATED WITH THE CLEAN SWEEP PROGRAM

1 WHEREAS, the Land Conservation Department (LCD) has participated in the WI Clean Sweep
2 program since 2000; and,
3
4 WHEREAS, as part of the 2011 program's information and education campaign, the LCD initiated a
5 comprehensive advertisement of the program's availability to all Rock County citizens via Rock
6 County newspapers; and,
7
8 WHEREAS, the costs for the advertisement initiative was greater than expected; and,
9
10 WHEREAS, the same method of program advertisement will be utilized for the fall Clean Sweep
11 campaign; and,
12
13 WHEREAS, the LCD has collected contributions from various municipalities over the last few
14 years to offset the cost of the clean sweep program and established a balance sheet account in Fund
15 71 to carry over surplus contributions, for the sole purpose of funding the Clean Sweep program; and,
16
17 WHEREAS, the LCD requests a transfer from Fund 71 balance sheet account and amend its budget
18 to reflect the costs associated with current and future advertisements for the program.
19
20 NOW, THEREFORE, BE IT RESOLVED that the Rock County Board of Supervisors duly
21 assembled this 9th day of June, 2011, amends the Land Conservation Department's
22 budget as follows:

11-6A-384

Table with 4 columns: A/C DESCRIPTION, BUDGET AT 01/01/2011, INCREASE (DECREASE), AMENDED BUDGET. Rows include Source of Funds (Transfer In) and Use of Funds (Office Supplies).

Respectfully submitted:

LAND CONSERVATION COMMITTEE

Richard Bostwick, Chair
Larry Wiedenfeld, Vice Chair
Eva Arnold
Ronald Combs


David Innis
Alan Sweeney
Fred Yoss
James Quade, USDA-FSA

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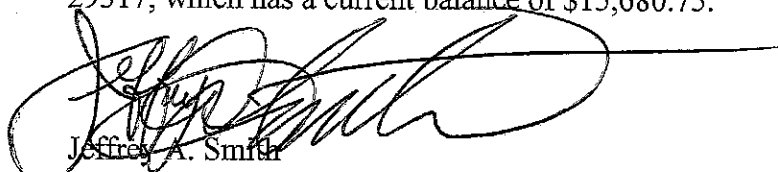
FINANCE COMMITTEE ENDORSEMENT

Reviewed and approved on a vote of 5-0.


Mary Mawhoney, Chair

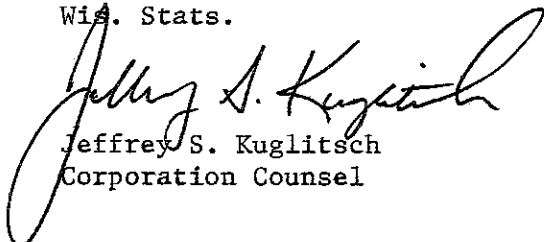
FISCAL NOTE:

This resolution authorizes a \$2,200 transfer from Clean Sweep Contributions, A/C 00-0000-0071-29317, which has a current balance of \$15,680.75.


Jeffrey A. Smith
Finance Director

LEGAL NOTE:

As an amendment to the adopted 2011 County Budget, this Resolution requires a 2/3 vote of the entire membership of the County Board pursuant to sec. 65.90(5)(a), Wis. Stats.


Jeffrey S. Kuglitsch
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended.


Craig Knutson
County Administrator

EXECUTIVE SUMMARY

AMENDING 2011 LAND CONSERVATION DEPARTMENT BUDGET TO OFFSET COSTS ASSOCIATED WITH THE CLEAN SWEEP PROGRAM

The Land Conservation Department has participated in the WI Clean Sweep program since 1999 and developed a Clean Sweep Consortium of various Rock County municipalities to provide program input, assist with educational outreach programs, and provide a voice for the Clean Sweep program. Members of the Consortium have made monetary contributions to the program for educational outreach efforts. For the 2011 program, the Consortium planned a new media outreach effort that included an advertisement initiative. The costs associated with this effort were not included in the 2011 LCD budget, however the balance sheet account has monies available for these efforts. The LCD needs to transfer a portion of this fund to offset costs associated with the present and future costs with the program advertisements.