

**RESOLUTION
ROCK COUNTY BOARD OF SUPERVISORS**

PLANNING & DEVELOPMENT
COMMITTEE
INITIATED BY



JAMES OTTERSTEIN
DRAFTED BY

PLANNING & DEVELOPMENT
COMMITTEE
SUBMITTED BY

March 24, 2010
DATE DRAFTED

SUPPORTING A STATEWIDE COMPETITIVENESS & POSITIONING STUDY

1 **WHEREAS**, the Wisconsin Economic Development Association, Competitive Wisconsin and the
2 Wisconsin Counties Association have agreed to commission a research project with an independent third
3 party to examine the State of Wisconsin's overall economic development competitiveness and
4 positioning; and,
5

6 **WHEREAS**, this research will offer policy recommendations to align and advance Wisconsin's
7 economic development efforts; and,
8

9 **WHEREAS**, the results of this research will be available to the public and presented at various venues
10 throughout Wisconsin in advance of the 2010 Gubernatorial Election; and,
11

12 **WHEREAS**, support for this research is being derived from a diverse group of private, philanthropic and
13 public sector constituents; and,
14

15 **WHEREAS**, this Resolution does not commit, nor obligate, the County of Rock to any form of direct
16 financial support for this research project.
17

18 **NOW, THEREFORE, BE IT RESOLVED**, by the Rock County Board of Supervisors on this 24th
19 day of April, 2010 hereby supports and endorses the preparation of this statewide
20 Competitiveness & Positioning Study; and,
21

22 **BE IT FURTHER RESOLVED**, that the Rock County Board of Supervisors believes that this type of
23 information will be critically important to the forthcoming public policy discussions regarding the State of
24 Wisconsin's economy; and directs the County Clerk to provide copies of this Resolution to Rock
25 County's state level Elected Delegation, the Assembly Speaker and the Senate Majority Leader,
26 respectively.

Respectfully Submitted,

Planning & Development Committee

Alan Sweeney
Alan Sweeney, Chair

Mary Mawhinney
Mary Mawhinney, Vice Chair

Marilynn Jensen
Marilynn Jensen

Phillip Owens
Phillip Owens

Wayne Gustina
Wayne Gustina

10-4C-016

SUPPORTING A STATEWIDE COMPETITIVE & POSITIONING STUDY

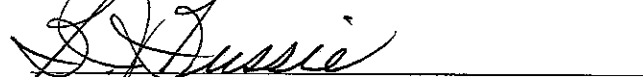
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COUNTY BOARD STAFF COMMITTEE



J. Russell Podzilni, Chair


Sandra Kraft, Vice Chair

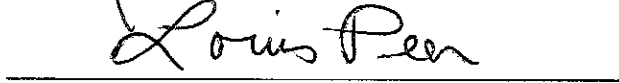

Eva Arnold

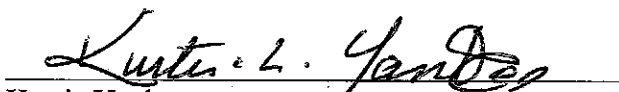

Betty Jo Bussie


Marilynn Jensen


James Joiner



Richard Ott


Louis Peer


Kurtis Yankee

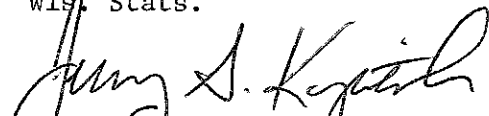
FISCAL NOTE:

This resolution does not obligate the County for any direct financial support and, therefore, has no fiscal impact in and by itself.


Jeffrey A. Smith
Finance Director

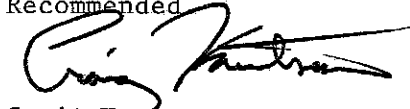
LEGAL NOTE:

County Board is authorized to take this action pursuant to § 59.01 and 59.52, Wis. Stats.


Jeffrey S. Kuglitsch
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended


Craig Knutson
County Administrator

SUPPORTING A STATEWIDE COMPETITIVENESS & POSITIONING STUDY
EXECUTIVE SUMMARY

Prepared by James R. Otterstein, Economic Development Manager

In response to the severe economic crisis facing the State of Wisconsin, as represented by numerous economic indicators, three statewide and non-partisan trade organizations have joined together to commission a statewide Competitiveness & Positioning Study. The results of this research will offer policy recommendations to align and advance Wisconsin's economic development efforts.

A pair of globally and nationally recognized firms, Deloitte Consulting LLP and Newmark Knight Frank, will conduct the study. Their research will provide a holistic review of past and present policies, programs and implementation strategies. Findings will be benchmarked against comparable regions, nations and countries. This research project is anticipated to begin April 2010 and then conclude June / July 2010.

Financial support for this Competitiveness & Positioning Study is being derived from a diverse group of private, philanthropic and public sector constituents. In lieu of providing direct financial support, as well as to demonstrate alignment and unity, local units of governments throughout Wisconsin are asked to authorize this Resolution.