

RESOLUTION
ROCK COUNTY BOARD OF SUPERVISORS

Human Services Board
INITIATED BY

Human Services Board
SUBMITTED BY



Marci Taets
DRAFTED BY

August 17, 2021
DATE DRAFTED

Amending the 2021 Human Services Department Budget to Accept Supplemental Funding for the Urban Youth Prevention Initiative

1 **WHEREAS**, the State of Wisconsin Department of Health Services made additional funding available
2 through the Urban Youth Prevention Initiative for Federal Fiscal Year 2021; and,
3

4 **WHEREAS**, the purpose of these funds is to supplement current prevention services for youth in grades
5 K-12 in urbanized areas and to address unmet needs or gaps in services; and,
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7 **WHEREAS**, Rock County has requested and been approved to receive the sum of \$50,000; and,
8

9 **WHEREAS**, the funds must be used between March 1, 2021 and September 30, 2021; and,
10

11 **WHEREAS**, \$32,000 in funding will be used for contracted services to supplement current
12 programming through Community Action, Inc. and to conduct a community assessment; and,
13

14 **WHEREAS**, the remaining \$18,000 in funding will be used to support initiatives such as public
15 information campaigns through radio ads and outreach to local school districts.
16

17 **NOW, THEREFORE, BE IT RESOLVED** that the Rock County Board of Supervisors duly assembled
18 this 9th day of September, 2021 does hereby authorize the acceptance of the Supplemental
19 Funding for the Urban Youth Prevention Initiative.
20

21 **BE IT FURTHER RESOLVED**, that the Human Services Department budget for 2021 be amended as
22 follows:
23

Account/Description	Budget <u>8/1/21</u>	Increase <u>(Decrease)</u>	Amended <u>Budget</u>
<u>Source of Funds</u>			
36-3694-0000-42100 Federal Aid	\$50,000	\$50,000	\$100,000
<u>Use of Funds</u>			
36-3694-0000-62119 Other Contracted Services	\$47,310	\$32,000	\$79,310
36-3694-0000-64604 Program Expense	\$0	\$18,000	\$18,000

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Respectfully submitted,

HUMAN SERVICES BOARD

/s/Brian Knudson
Brian Knudson, Chair

/s/J. Russell Podzilni
J. Russell Podzilni

/s/Sally Jean Weaver-Landers
Sally Jean Weaver-Landers, Vice-Chair

/s/Angelina Reyes
Angelina Reyes

/s/Pam Bostwick
Pam Bostwick

/s/Kathy Schulz
Kathy Schulz

/s/Ashley Hoffman
Ashley Hoffman

/s/Shirley Williams
Shirley Williams

/s/Stephanie Aegerter
Stephanie Aegerter

FINANCE COMMITTEE ENDORSEMENT

Reviewed and approved on a vote of 4-0-1

/s/Mary Mawhinney 9-9-2021
Mary Mawhinney, Chair Date

LEGAL NOTE:

The County Board is authorized to accept grant funds pursuant to sec. 59.52(19), Wis. Stats. As an amendment to the adopted 2021 County Budget, this Resolution requires a 2/3 vote of the entire membership of the County Board pursuant to sec. 65.90(5)(a), Wis. Stats.

s/Richard Greenlee

Richard Greenlee
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended.

/s/Josh Smith

Josh Smith
County Administrator

FISCAL NOTE:

This resolution accepts and authorizes the expenditure of \$50,000 in federal aid for HSD's Youth Prevention Initiative. No County matching funds are required.

/s/Sherry Oja

Sherry Oja
Finance Director

EXECUTIVE SUMMARY

URBAN YOUTH PRIMARY PREVENTION GRANT FUNDING

Rock County has received supplemental grant funding to provide Primary Prevention Services to Urban Youth. These additional funds will be used to provide the following:

- Prevention kits to school districts and youth serving agencies. The kits will provide a variety of educational materials related to the myths and facts related to the impact of alcohol, marijuana, vaping, and prescription drug misuse.
- Educational information regarding the impact of substance misuse on billboards and radio public announcements.
- Early intervention and educational programs including community trainings and collaborations through evidence based prevention programs. Catch My Breath evidence based model could be widely taught to provide early intervention regarding vaping.
- Prevention signage regarding substance use, vaping and tobacco use in city and county parks.
- A media campaign in collaboration with the prevention kits will provide consistent messaging and education in all areas of the community serving youth.

The perception of harm in Rock County is lower than the state average and the national average. Youth Risk Behavior Surveillance (YRBS) data show 25.8% of Rock County parents have a low perception of harm regarding binge drinking. Students whose parents feel it is not wrong to excessively drink alcohol were about 2.5 times more likely to have engaged in binge drinking at least once in the past 30 days. YRBS data in Rock County show 10.8% of youth report have had a drink in the last 30 days. Providing facts about first use and education regarding how to have conversations with families will increase perception of harm. Research shows parental influence is the biggest deterrent for youth substance use. 2019 data collected through the Department of Health Services shows binge drinking in Rock County is 18.7% and 64% of adults report binge drinking in the last month. Perception of harm regarding alcohol use is predominately lower in Rock County and Wisconsin as a whole than in other areas of the country. Through education and information dissemination that perception of harm can be increased.

Providing education through evidenced based programs, will prevent drug abuse, improve quality of life, academic performance and reduce referrals to school administration and law enforcement. Providing youth with activities that are substance free and coaching on refusal skills will provide the youth with tools to increase support of a drug free lifestyle and reduce risk of drug abuse.