



PLANNING & DEVELOPMENT COMMITTEE
THURSDAY, JULY 11, 2013 – 8:00 A.M.
COURTHOUSE CONFERENCE CENTER - (2nd FL – EAST WING)
ROCK COUNTY COURT HOUSE
JANESVILLE, WI
AGENDA

1. Call to Order
2. Adoption of Agenda
3. Minutes of Meeting held Thursday, June 27, 2013
4. Citizen Participation, Communications and Announcements
5. Finance
 - A. **Action Item:** Department Bills/Encumbrances/Amendments/Transfers
6. Economic Development
 - A. **Action Item:** Resolution Supporting The Designation of the Madison Region Economic Partnership as an Economic Development District
7. Planning Director's Report
 - DOA Monitoring of Community Development Division
8. Committee Reports
9. **EXECUTIVE SESSION** Per 19.85(1)(c), Wis. Stats. Performance Evaluation of Planning Director
10. Adjournment

Future Meetings/Work Sessions

July 25, 2013 (8:00 AM)
August 8, 2013 (8:00 AM)
August 22, 2013 (8:00 AM)
September 12, 2013 (8:00 AM)

COMMITTEE APPROVAL REPORT

Account Number	Account Name	PO#	Inv Date	Vendor Name	Inv/Enc Amt
13-1730-0000-63100	OFC SUPP & EXP				
		P1302081	06/14/2013	ALLEN PRECISION EQUIPMENT	122.90
		P1302093	06/07/2013	MUNICIPAL MARKING DISTRIBUTORS	174.09
	Budget	YTD Exp	YTD Enc	Pending	Closing Balance
	4,000.00	977.80	597.91	296.99	2,127.30
SURVEYOR PROG TOTAL				296.99	

I have examined the preceding bills and encumbrances in the total amount of **\$296.99**
 Claims covering the items are proper and have been previously funded. These items are to be treated as follows:
 A. Bills and encumbrances over \$10,000 referred to the Finance Committee and County Board.
 B. Bills under \$10,000 to be paid.
 C. Encumbrances under \$10,000 to be paid upon acceptance by the Department Head.

Date: **JUL 1 1 2013**

Dept Head _____

Committee Chair _____

RESOLUTION NO. _____

AGENDA NO. _____

**RESOLUTION
ROCK COUNTY BOARD OF SUPERVISORS**

PLANNING & DEVELOPMENT
COMMITTEE
INITIATED BY



JAMES OTTERSTEIN
DRAFTED BY

PLANNING & DEVELOPMENT
COMMITTEE
SUBMITTED BY

July 2, 2013
DATE DRAFTED

**Supporting the Designation of the Madison Region Economic Partnership as an
Economic Development District**

- 1 **WHEREAS**, Federal monies are available through the U.S. Department of Commerce's Economic
- 2 Development Administration (EDA) for the purpose of economic development; and,
- 3
- 4 **WHEREAS**, Rock County is one of the eight participating counties in the Madison Region Economic
- 5 Partnership (MadREP); and
- 6
- 7 **WHEREAS**, stakeholders from Rock County participated with their MadREP counterparts, at different
- 8 stages and related capacities during 2011-2013, to develop and complete an approved EDA regional
- 9 Comprehensive Economic Development Strategy (CEDS), and;
- 10
- 11 **WHEREAS**, there are synergies linking this regional CEDS with Rock County's economic development
- 12 planning, programming and related implementation activities; and,
- 13
- 14 **WHEREAS**, it is necessary for a majority of the MadREP counties to support the activities of the
- 15 Economic Development District (EDD), and that the Rock County Board of Supervisors believes this
- 16 EDD has the potential to facilitate the collective advancement of the region therefrom.
- 17
- 18 **NOW, THEREFORE, BE IT RESOLVED** by the Rock County Board of Supervisors on this ___
- 19 day of _____, 2013 hereby supports the designation of the MadREP eight county area as an EDD
- 20 through the U.S. Department of Commerce's EDA.

Respectfully Submitted,

Planning & Development Committee

Alan Sweeney, Chair

Mary Mawhinney, Vice Chair

Marilynn Jensen

Phillip Owens

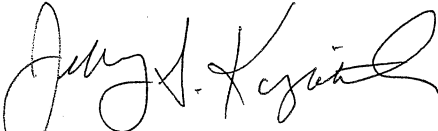
Wayne Gustina

**Supporting the Designation of the Madison Region Economic Partnership as an
Economic Development District**

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LEGAL NOTE:

Advisory only.



Jeffrey Kuglitsch
Corporation Counsel

FISCAL NOTE:

This Resolution only authorizes supporting the request to have the Madison Region Economic Partnership officially recognized as an Economic Development District (EDD). This Resolution does not obligate the County of Rock to support the EDD financially.

Sherry Oja
Finance Director

ADMINISTRATIVE NOTE:

Recommended.



Craig Knutson
County Administrator

SUPPORTING THE DESIGNATION OF THE MADISON REGION ECONOMIC PARTNERSHIP AS AN ECONOMIC DEVELOPMENT DISTRICT

EXECUTIVE SUMMARY

Prepared by James R. Otterstein, Economic Development Manager

Since mid-2006 stakeholders, from throughout the eight county region anchored by the Madison MSA, have been working through a collaborative economic development framework. While the names of this framework have shifted over the years, its focus on creating a regional economic development blueprint has remained constant. Today, this framework is known as the Madison Region Economic Partnership (MadREP).

In early 2011, the predecessor of MadREP successfully applied for funding from the U.S. Department of Commerce's Economic Development Administration (EDA) to develop a regional Comprehensive Economic Development Strategy (CEDS). A CEDS, which is intended to bring together the public and private sectors in the creation of an economic development roadmap to diversify and strengthen the regional economy, provides a pathway for a regional organization to access federal funding that support the activities of its designated service territory – known as an Economic Development District (EDD).

During 2011-2013, stakeholders from Rock County participated with their MadREP counterparts, at different stages and related capacities, to develop and complete an approved EDA regional CEDS. Referred to as *Advance Now: Madison Region's Strategy for Economic Growth*, this CEDS is designed to serve as a consensus blueprint for economic development efforts throughout MadREP's EDD.

To become a recognized EDD, MadREP is required to submit their CEDS and other supporting documentation. One important piece of this documentation includes receiving support (which is intentionally broadly defined) from the counties that participated in the CEDS process. This Resolution of Support provides that official documentation.