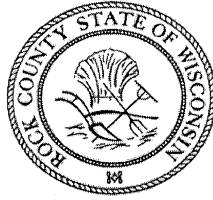


ROCK COUNTY, WISCONSIN



Transportation Coordinating Committee
Advocacy Sub-Committee
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RCTCC ADVOCACY SUB-COMMITTEE MEETING MINUTES

Friday, January 13, 2017

Call to Order: The meeting of the TCC Advocacy Sub-Committee was called to order by Joyce Lubben at 8:00 a.m. on Friday, January 13, 2017 at the Rock County Courthouse Conference Center, 51 South Main Street, Janesville, Wisconsin.

Adoption of Agenda: A motion to approve the agenda was made by Supervisor Norvain Pleasant, seconded by Ryan Schomber. Motion carried.

Roll Call: Present were Supervisor Norvain Pleasant, Ryan Schomber and Joyce Lubben

Introduction of Visitors: None

Approval of September 9, 2016 Minutes: A motion to approve the September 9, 2016 minutes was made by Ryan Schomber, seconded by Supervisor Norvain Pleasant. Motion carried.

Review Item #1 of Rock County Public Transit-Human Services Coordinated Transportation Plan: Improve access to and quality of transportation information for transportation disadvantaged populations: There was discussion that the immediate tasks should be to 1) identify a list of agency/organization/business newsletters that might print information on the TCC and mobility management; 2) develop a distribution list of places where marketing materials could be placed and divide that list between TCC members for assistance in dissemination; 3) review and revise the event calendar; 4) continue and expand travel training; and 5) use WAVE technology to determine how accessible our Facebook and website accounts are.

Future Agenda Items: Review items from this meeting

Adjourn: Joyce Lubben adjourned the meeting at 8:37 a.m.