Transportation Coordinating Committee Meeting
Friday, May 13, 2016 8:45 a.m.
Rock County Job Center, Room D/E
<u>Agenda</u>

A. Call to Order

B. Approval of Agenda

C. Roll Call

D. Approval of the March 11, 2016 Minutes

E. Introduction of Visitors

F. Citizen Participation, Communication, and Announcements

G. Sub-Committee Reports

    1. Advocacy
    2. Mobility

H. Old Business

    1. MTM Update
    2. Coordinated Plan Matrix
    3. Human Services Member Vacancy
    4. Concrete Slab at Rock County Complex Bus Stops

I. New Business

J. Member Reports

K. Future Agenda Items

L. Future Meeting Dates: July 8, September 9

M. Adjournment

1. Improve access to and quality of transportation information for transportation disadvantaged populations. (High)	TCC	
1.1 Increase access to transit information by improving the quality of transit literature and targeting consumers and potential consumers.	Transit Operators	
1.1.1 Ensure referral agencies such as 2-1-1 and the Aging and Disability Resource Center of Rock County have up-to-date, accurate, and comprehensive understanding of the transit systems in Rock County.	TCC/Mobility Manager	
1.1.2 Expand the community presence of the Rock County Transportation Coordinating Committee	TCC	
1.1.2.1 Develop a "directory of community events" to enable the Transportation Coordinating Committee to have a consistent presence at local events.	TCC	
1.1.2.2 Develop, prepare, and fund an outreach/marketing budget for Transportation Coordinating Committee	TCC	
1.1.2.3 Develop a directory of area newsletters and mailings and submit promotional materials of area transit agencies/Transportation Coordinating Committee on a consistent basis	TCC	
1.1.3 Increase web presence of transit providers in Rock County	Transit operators	
1.1.3.1 Ensure all transit websites have links to other providers when appropriate	Transit operators	

1.1.3.2 Ensure that all provider websites are up-todate and consistently maintained	Transit operators	
1.1.3.3 Support efforts underway by Beloit Transit System and Janesville Transit System to create Google Trip planner, once launched-spread the word/educate	Janesville Transit/Beloit Transit/TCC	
1.1.3.4 Explore ways to use social media as a marketing and outreach tool	TCC/Mobility Manager	
1.1.4 Develop "transportation literature maintenance" teams to ensure that transit information disseminated throughout the county is up-to-date and accurate.	TCC/Mobility Manager/Transit Operators	
1.1.5 Continue Travel Training, trip planning, and transit familiarization services	Mobility Manager/Transit operators	
1.1.6 Ensure transit information is accessible	Transit operators	
1.1.6.1 Provide information in multiple languages	Transit operators	
1.1.6.2 Ensure web based materials can be accessed by non-English speakers	Transit operators	
1.1.6.3 Ensure web based materials are screen reader friendly	Transit operators	
1.1.7 Update transportation resource directory and disseminate widely	Mobility Manager	
1.2 Increase access to transportation information by providing "gate keepers" (social service agencies, clinics, social workers) with current and comprehensive information on transportation resources in Rock County	Mobility Manager/Transit operators	
1.2.1 Tap into existing social service networks to effectively disseminate transportation information	TCC	

1.2.2 Hold a series of "transit talks" with social service agencies	Mobility Manager/Transit Operators	
1.2.3 Continue to promote the Rock County Mobility Manager and mobility management programming as a transportation resource for transportation disadvantaged populations	TCC/Mobility Manager	
1.3 Increase access to transportation information by ensuring that all transportation providers are aware of transit resources in Rock County and when appropriate, make referrals to alternative providers.	Mobility Manager/Transit Operators	
1.3.1 Disseminate "Transportation Resource Directory" to all transportation providers in Rock County	Mobility Manager	
1.3.2 Cross advertise among providers when appropriate	Transit operators	
1.3.3 Ensure all transit websites have links to other providers when appropriate	Transit operators	
1.3.4 Provide marketing/outreach assistance to smaller providers	TCC	
2. Develop service parameters that best meet the needs of transportation disadvantaged populations (Low)	TCC	
2.1 Research strategies to ease transportation eligibility requirements where appropriate	TCC/Mobility Manager	
2.1.1 Explore ways to "de-silo" funding streams	TCC/Mobility Manager	
2.1.2 Fill existing capacity of specialized transportation, non-profit, and volunteer driver	Transportation providers/referral agencies	

programs with general population trips when possible		
2.2 Increase access to transportation services in the evenings and on weekends	Transportation Providers	
2.2.1 Explore feasibility of using Edgerton's shared ride taxi service as a template for implementing a similar model in other municipalities	Brown Cab/TCC/Mobility Manager	
2.2.1.1 Support current research being conducted by the Community Transportation Association of America about expanding shared ride taxi services along the Highway 26 corridor	TCC/Mobility Manager	
2.2.2 Provide technical and advisory support for local taxi services	Mobility Manager/TCC	
2.2.2.1 When appropriate assist with marketing/outreach and customer service training	Transportation providers/Mobility Manager	
2.3 Develop services to improve transportation access for evening and weekend employment options.	Transportation Providers/Transit operators	
2.3.1 Provide technical assistance for employment based carpooling	Mobility Manager/TCC	
2.3.2 Explore feasibility of a "guaranteed ride home" program for those carpooling	Mobility Manager/TCC/ Transportation Providers	
2.3.3 Explore employer/transit provider funding agreements	Transportation providers/TCC	
2.4 Promote coordination of existing human services vehicles	TCC	
2.4.1 Work with the state to develop a template for vehicle sharing across agencies as a means to promote cross agency coordination	TCC/Mobility Manager	
2.4.2 Provide technical and advisory support for	TCC	

human service agencies looking to cut costs by sharing resources		
2.5 Educate Elected Officials	TCC/Mobility Manager/Transit Operators	
2.5.1 Maintain consistent dialogue with local/county/state/federal leaders on the importance of access to transportation services for residents of Rock County	TCC/Mobility Manager	
2.5.2 Maintain consistent dialogue with local/county/state/federal leaders on the importance of adequate funding levels to meet the needs of transportation disadvantaged population in Rock County	TCC/Mobility Manager	
3. Increase access to personal mobility options (Low)	TCC	
3.1 Increase access to affordable automobile and automobile repair services for individuals	Workforce Development/ Community Action/Mobility Manager	
3.1.1 Research feasibility of developing small auto repair loans for those who participate in carpools	TCC/Mobility Manager	
3.1.2 Research car-sharing programs around the country and see how they translate to Rock County	Mobility Manager	
3.1.3 Research funding streams to continue Community Action's Work'n Wheels program	Community Action/Mobility Manager	
3.2 Increase access to affordable automobile and automobile services for smaller providers	Workforce Development/ Community Action/Mobility Manager	
3.2.1 Provide technical and financial support to smaller	Transit/transportation providers	

transit agencies (i.e. senior centers) for vehicle maintenance		
3.2.1.1 Explore shared maintenance agreements	Transit/transportation providers	
3.2.2 Research best practices for vehicle transfers (i.e. Rock County Transit vehicles being transferred to senior centers)	Rock County Transit/Mobility Manager/small transit providers	
3.3 Explore methods to ease access to driver's education resources	Workforce Development/ Community Action/Mobility Manager	
3.3.1 Develop directory for driver's education resources	Workforce Development/ Community Action/Mobility Manager	
3.3.2 Increase access to web based driver's education resources	Workforce Development/ Community Action/Mobility Manager	
3.3.2.1 Explore satellite computer access for those who do not have access to personal computer devices	Workforce Development/ Community Action/Mobility Manager	
3.4 Explore financial assistance arrangements to assist with accessing driver license services	Workforce Development/ Community Action/Mobility Manager	
3.5 Educate and inform elected officials and decision makers on the importance of funding to provide access to affordable automobiles, automobile repair services, and driver's education	TCC/Mobility Manager/Workforce development/Community Action	
4. Promote bicycling and walking among disadvantaged populations through education, encouragement, engineering improvements and enforcement (High)	TCC	
4.1 Engineering: Encourage the development of safe bicycle and pedestrian facilities for mobility impaired users	TCC/MPO's	

4.1.1 Promote complete streets policy	TCC/MPO's	
4.1.2 Encourage the creation of new, and the maintenance of, sidewalks and curb ramps	TCC/MPO's	
4.1.3 Support bicycle parking development code	TCC/MPO's	
4.2 Education: Support education efforts to teach bicycle and pedestrian safety	TCC/MPO's/Mobility Manager	
4.2.1 Explore effective delivery of drivers education and awareness of bicycles	TCC/MPO's/Mobility Manager	
4.2.2 Explore adult bicycle class feasibility	Mobility Manager	
4.2.3 Execute share and be aware campaign (distribution of rules of the road to drivers and non motorized users)	TCC/Mobility Manager	
4.2.4 Promote bike on bus training	Janesville Transit/Mobility Manager	
4.2.5 Explore development of bike maintenance classes	Mobility Manager	
4.3 Encouragement: Support activities and programs that encourage active transportation	TCC/Mobility Manager	
4.3.1 Continue Rock County Wednesday Walks	Mobility Manager	
4.3.2 Explore feasibility of a recreational bicycle program for seniors	Mobility Manager	
4.3.3 Disseminate information and raise awareness of the bike trail system and on road bike routes	Mobility Manager/MPO's	
4.3.4 Explore programs that get bikes into peoples' hands i.e. DreamBikes	Mobility Manager	
4.4 Enforcement: Support enforcement of traffic laws	TCC/MPO's	
4.4.1 Support Driver enforcement laws in relation to pedestrians and bicyclists	TCC/MPO's	

4.4.2 Support ticketing for blocking sidewalks	TCC/MPO's	
5. Increase independence of transportation disadvantaged populations through improved volunteer driver programs (Medium)	TCC	
5.1 Explore feasibility of using a Time Bank model to increase access to volunteer driver programs	Mobility Manager	
5.1.1 Build upon current efforts underway in the Evansville Time Bank	Mobility Manager	
5.1.2 Partner with surrounding counties to expand Time Bank model	Mobility Manager	
5.1.3 Research best practices for platform/delivery	Mobility Manager	
5.2 Create a "volunteer driver committee"	volunteer driver providers/Mobility Manager	
5.2.1 Bring volunteer driver managers together to strategize delivery methods, resource sharing, and avoid duplication of services	Volunteer driver providers	
5.2.2 Explore volunteer ride sharing and centralized dispatch across volunteer driver programs to increase efficiency	Volunteer driver providers/Mobility Manager	
5.3 Educate elected officials on the importance of continued funding for volunteer driver programs	Volunteer driver providers/Mobility Manager	
6. Increase access to goods and services for transportation disadvantaged populations (High)	TCC	
6.1 Increase access to goods and services through virtual mobility	TCC/Mobility Manager	
6.1.1 Promote computer educational classes to increase virtual mobility	Mobility Manager	
6.1.1.1 Identify lead agencies to plan, develop, and	Mobility Manager/TCC	

execute trainings		
6.2 Increase access to goods and services within a community	TCC/Mobility Manager/Transportation providers	
6.2.1 Promote County agencies to use satellite offices to provide services	Mobility Manager/County agencies	
6.2.1.1 Identify potential satellite office hosts	Mobility Manager/County agencies	
6.2.2 Encourage government events to be held at locations throughout the County	Mobility Manager/County agencies	
6.2.3 Explore ways to "de-silo" funding streams to ease eligibility requirements for certain services where appropriate	Mobility Manager/TCC	
6.3 Increase access to goods and services in other communities	TCC/Mobility Manager/Transportation providers	
6.3.1 Explore rural deviated fixed route potential	Rock County Transit/Mobility Manager/TCC	
6.3.2 Identify funding streams to support transportation between communities	Mobility Manager/Rock County Transit	
7. Maintain existing services (High)	TCC	
7.1 Continue current funding sources and current levels of funding	Transportation providers	
7.2 Explore grants/other funding sources	TCC/Mobility Manager/Transit Operators	
7.3 Review and approve transit grant applications when appropriate	TCC	