

AD HOC CENSUS COMPLETE COUNT COMMITTEE
December 2, 2009

Call to Order. Chair Deupree called the meeting of the Ad Hoc Census Complete Count Committee to order at 10:00 A.M., on Wednesday, December 2, 2009, at the Vision Beloit Conference Room, 500 Public Avenue, Beloit, WI.

Committee Members Present: Chair Neil Deupree, Supervisor Betty Jo Bussie, Michelle Ebbert, Inga Jacobson, Sherri Waage, Kerri Parker, Steve Kinkade, Melissa Badger, John Kalkirtz, Linda Ward (at 10:30 A.M.).

Committee Members Absent: Jim Brandenburg, Linda Clark, Regina Dunkin, Steve Gregg, Jose Hernandez, Rebecca Houseman, Supervisor Brian Knudson, Nancy Nienhuis, Terry Nolan, Marc Perry.

Staff Members Present: None.

Others Present: Southa Phommabouth, Translator for the Cambodian Community in Janesville; Linda Renaud, Beloit League of Women Voters; Kay Deupree, Janesville League of Women Voters.

Approval of Agenda. Because of the lack of a quorum, the Committee was unable to adopt the agenda.

Approval of Minutes. Upon the arrival of Ms. Ward (at 10:30), a quorum was present and the minutes could be approved. Chair Deupree requested a correction on page one under "Others Present", Inglesia should be Iglesia. Also, in the first paragraph on page three, La Vos should be La Boz. Mr. Kalkirtz moved approval of the minutes of November 4, 2009, as corrected, second by Supervisor Bussie. ADOPTED as amended.

Report from Census Liaison. The Committee was advised Mr. Vedro broke his arm and could not be present today. Mr. Smith provided a report (attached) based on his phone conversation with Mr. Vedro this morning.

A flyer "All Aboard" regarding the 2010 Census Road Tour was distributed. Ms. Ebbert suggested the Milton Kiwanis Breakfast which is held at the High School as a possible stop. Mrs. Deupree suggested the Latino Community Fair in Beloit in March.

Activities in Specific Areas of Outreach Since the Last Meeting.

Recruiting. Ms. Parker said she has worked extensively with the Women's Economic Empowerment Center. Ms. Jacobson said testing dates have been posted on Milton's census website.

Government. Supervisor Bussie said she contacted Ruth Ann Montgomery, Arrowhead Library System, who said they would be very willing to help.

Education. Ms. Badger said the Director of Education in Beloit has looked over the educational census materials. The districts have been advised they may do something with the educational portion of the census, however, to avoid the Spring Break timeframe. She said notices will be placed in the staff newsletters reminding everyone of the importance of getting the word out on the census.

Chair Deupree commented we need to get this type of announcement to all school districts.

Faith-Based. Chair Deupree said the letter has not yet been sent out, he will probably wait until after the Christmas season is over.

Media. Mr. Kalkirtz advised he was on WGEZ and will be on again talking about the Census. He is developing a public service announcement to send out in January. He is working with his board and will take the materials from this meeting to the next board meeting. He commented he has already been contacted by six people interested in working on the census. He will be putting census information in the January and February newsletters. Chair Deupree said he will contact the Janesville Senior Center.

Community-Based. Chair Deupree said he has contacted the Nutrition and Health person to get updates. Other contacts suggested were Even Start, churches, barbershops, Meals on Wheels.

League of Women Voters Support. Ms. Renaud said members of the League of Women Voters are supportive about helping to distribute materials. She commented the League is anticipating grant money and would like to do something specific in Clinton. She will look at getting materials into the schools. Ms. Renaud said she found the census questions on line (see attached).

Mrs. Deupree said the League is doing a proposal for grant funding. They plan to use some of the funds to provide information at up-coming events. She said in March the League does a once-a-month "Lunch and Learn" session which will focus on Census 2010. Mrs. Deupree said part of the money they have access to can be used for supplies and asked if anyone had ideas? Mr. Kalkirtz suggested vinyl window clings with census information printed on them. Mrs. Deupree said the State League of Women Voters has hired a person to provide support around the State with the complete count. Possibly this person could identify what differences a complete census count can have in our communities, i.e., dollars coming back to us. (Chair Deupree requested this item be placed on the next agenda.)

Discussion of Timeline Activities. Chair Deupree commented items for November and December are either done or in process, presentations are being made to community groups. Ms. Jacobson said she will put something in the newsletter that goes out with the tax bills for Milton.

Development of List of Programs Funded by Population/Census Counts. Mr. Smith will provide this information at the next meeting.

Role of the Chair in Facilitating Progress. Chair Deupree said he will be making some calls to get better attendance at meetings. Mr. Kalkirtz said e-mails are very effective as well as a “buddy system” – members calling one another to remind about meeting dates.

Future Meeting Dates and Locations. Chair Deupree advised the next meeting will be Wednesday, December 16, 10:00 A.M., in Conference Room N-1/N-2, Fifth Floor, Rock County Courthouse-East. He will not be present and has asked Michelle Ebbert to chair the meeting.

Citizen Participation and Announcements. Mrs. Deupree asked about putting a luncheon for organizations into the grant proposal? This could bring a large number of people together and we could talk about what they can do for Census 2010. She suggested holding the luncheon in early February and will contact everyone in January

Ms. Ward said she did the census flyer in both English and Spanish, and if it is okay with the Committee, she will start e-mailing it.

Ms. Ward said they are doing testing at the Stateline Literacy Council. She anticipated being bombarded with applicants, but has been surprised by the small number of 10-15/day.

Chair Deupree said he will talk with the newspapers and shoppers about having them run another news release. He said the Job Center is also doing testing every Tuesday through the end of the year.

Adjournment. Chair Deupree adjourned the meeting at 11:00 A.M.

Respectfully submitted,

Linda Milligan
Confidential Administrative Assistant

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